

## Personalialia

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Date of birth 22.06.1989

Citizenship Dutch



## Education

09/2011 – 11/2013 **MA in Economics & Communication, major in International Tourism**  
*Università della Svizzera italiana (USI), Lugano, Switzerland*

- Final grade: summa cum laude (9.13/10)
- Thesis: `Tipping the balance? Exploring the relevance of coaching activities in organised water sport travels` (10/10)  
Supervisor: Prof. Dr. Rico Maggi, USI Lugano
- Selected for CreateTalent programme ([www.createtalent.org](http://www.createtalent.org))

02/2011 – 07/2011 **Tourism courses** (exchange semester)  
*Victoria University of Wellington, Wellington, New Zealand*

- In addition to bachelor`s degree
- Courses: Introduction to Tourism, Business Environment of Tourism, Tourism Management
- Grade: A (9.5/10) for each course

09/2007 – 07/2011 **BA in Administrative Law and Public Administration**  
*Tilburg University, Tilburg, the Netherlands*

- Overall classification: with distinction (among best 20%)
- `Challenge Program Law` certificate obtained

09/2001 – 07/2007 **Pre-university education**  
*Buys Ballot College, Goes, the Netherlands*

- Field of study: Economics & Society
- Electives: Information Science & German
- Final paper: `Schouwen chooses tourism`

## Professional experience

- 06/2014 – present    **Assistant of the Master in International Tourism**  
*Università della Svizzera italiana (USI), Lugano, Switzerland*
- Responsible for coordinating the master`s programme
  - Main tasks: direct communications (prospective students, current students, alumni, professors), online and offline marketing, logistics
  - [www.mt.usi.ch](http://www.mt.usi.ch)
- 07/2013 – 10/2013    **Leisure Economy intern**  
*Department of Economy and Sustainability, Province of Zeeland, NL*
- Internship within the Leisure Economy team
  - Developed seaside resort positioning based on international benchmark
  - Delivered exploratory study and Prezi
- 07/2012 – 08/2012    **Tour leader bushcraft and kayak trip Sweden** (volunteer work)  
*Outline Travel, Utrecht, NL*
- 03/2009 – 07/2009    **Research intern**  
*CDA House of Representatives of the Netherlands, The Hague, NL*
- 08/2008 – 08/2010    **Research and teaching assistant**  
*Tilburg School of Politics and Public Administration, Tilburg University, NL*
- 08/2008 – 06/2009    **Chairwoman study tour Lisbon** (volunteer work)  
*Juribes / Magister JFT, legal study association of Tilburg University, NL*

## Language skills

	spoken & written
Dutch	<i>native</i>
English	<i>fluent</i>
German	<i>fluent</i>
French	<i>intermediate</i>
Italian	<i>basic</i>

## Technical skills

Microsoft Office	<i>advanced</i>	Google Analytics	<i>basic</i>
Mac OS	<i>advanced</i>	Moodle	<i>advanced</i>
Dreamweaver	<i>basic</i>	Photoshop	<i>basic</i>
HTML	<i>basic</i>	Prezi	<i>advanced</i>
WordPress	<i>advanced</i>	Full driving licence	<i>category B</i>

## Interests

Journeys, tourism product development, life coaching holidays, snowboarding, water sports, playing piano, reading