

STEFANO SCAGNOLARI

PERSONAL DATA

Place and Date of birth: Bologna (Italy), 23 / 05 / 1980
Nationality: Italian
Civil Status: Married
Sports: Soccer, Scuba Diving (Advanced Open Water PADI), Surf, Minimoto
Certificate: Emergency First Response
Personal Address: CH-6818 Melano, Switzerland

WORKPLACE

Work Address: Faculty of Economics, University of Lugano, Via Maderno 24, CH-6904 Lugano, Switzerland
Phone: +41 58 666 4666
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CURRENT POSITIONS

University of Lugano (USI), Faculty of Economics

- Post Doc at Institute for Economic Research (IRE)
- Person in charge of the Tourism Observatory (O-Tur)
- Research assistant for the Swiss National Science Foundation "Post-Car World" project
- Teaching assistant to Prof. Rico Maggi in "Microeconomics"

University of Applied Sciences and Arts of Southern Switzerland (SUPSI)

- Lecturer in "Microeconomics and Industrial Organization"

Campus Lucca, University of Pisa

- Lecturer in "Statistics" and "Transport and Mobility"

EDUCATION

University of Lugano, Faculty of Economics

PhD in Economics **2013**

Thesis: "Leisure Mobility Choices of Young People, Psychological Aspects and Hybrid Choice Models"
Promoter: Prof. Rico Maggi
Grade: Summa cum Laude

University of Bologna, Faculty of Statistical Sciences

Degree in Statistical and Economic Sciences **2005**

Thesis: "Accessibility and Transports: Methodological and Empirical Developments with reference to the Introduction of the TENs Railways Network in EU"
Promoter: Prof. Aura Reggiani; Co-promoter: Prof. Juan Carlos Martin Hernandez
Grade: 104/110

DOCTORAL COURSES WITH EXAMS

University of Bologna, Alma Mater Foundation

Discrete Choice Models: Theory and Applications to Environment, Landscape, Transportation and Marketing

University of Milano,

Microeconomics; Mathematics **2009**

CIDE "Inter-university Centre of Econometrics" of Bertinoro

Discrete Choice Models and Panel Data – (Palermo)

University of Milano

Econometrics; Economics Growth; Macroeconomics **2008**

University of Bologna, Faculty of Statistical Sciences

Econometrics

University of Urbino

2° International Kuhmo-Nectar Summer School on Urban Transport

EPFL (Ecole Polytechnique Federale de Lausanne), Lausanne

Discrete choice analysis: predicting demand and market share

University of Lugano

Time series Analysis

2007

AWARDS AND SCHOLARSHIPS

Scholarship obtained by the Swiss National Science Foundation.

Research period at the University of California, Berkeley. Supervision: Prof. Joan Walker

February 2011 – March 2012

Scholarship obtained by the University of Bologna.

Research period at the University of Las Palmas. Supervision: Prof. C. Martin Hernandez

September 2004 – December 2004

EU's Socrates-Erasmus program obtained by the University of Bologna,

Research period at the University of Las Palmas

September 2003 – September 2004

TEACHING EXPERIENCE

University of Applied Sciences and Arts of Southern Switzerland (SUPSI)

Lecturer in "Microeconomics"

2012 - 2014

Campus Lucca, EDHEC Business School

Lecturer in "Mobility: predicting travel choice and transport demand"

2009

Campus Lucca, University of Pisa

Lecturer in "Transport and Mobility"

2009 – 2011

University of Lugano (USI), Faculty of Economics

Teaching assistant to Prof. Rico Maggi in "Microeconomics"

2008 - 2011

ACCADEMIC EXPERIENCE

University of Lugano (USI), Faculty of Economics

Research assistant in the economic research team for the "Urban Relation" project at IRE

2012 – 2014

University of Lugano (USI), Faculty of Economics

Organizing committee: Confronti Turismo

June 2014

University of Lugano (USI), Faculty of Economics

Organizing committee: 14th Swiss Transport Research Conference

May 2014

Libera Università di Lingue e Comunicazione IULM, Milano

Seminar: "Transport and Economics"

May 2014

University of Lugano (USI), Faculty of Economics

Organizing committee: Confronti Turismo

June 2013

University of Lugano (USI), Faculty of Economics

Organizing committee: 10th Swiss Transport Research Conference

May 2010

Goethe-University, Frankfurt

Workshop: "Modelling Consumer Decision Making and Discrete Choice Behaviour"

June 2010

CONFERENCES

10th World Congress of the Regional Science Association International (RSAI), Bangkok

Paper presented: "The role of urban landscape perception for ancillary spend of visitors to cultural institutions"

May 2014

Global Tourism & Hospitality Conference and Asia Tourism Forum, Hong Kong

Paper presented: "An Image-Based SP Experiment to Measure Willingness to Pay of Residents and Tourists for Improving Quality of Urban Areas"

May 2014

- 14th Swiss Transport Research Conference**, Ascona
 Paper presented: "An Image-Based SP Experiment to Measure Willingness to Pay of Residents and Tourists for Improving Quality of Urban Areas"
 Paper presented: "The role of urban landscape perception for ancillary spend of visitors to cultural institutions"
May 2014
- 3rd International Choice Modelling Conference**, Sydney
 Paper presented: "Acceptance of life-threatening hazards among young tourists: a stated choice experiment"
July 2013
- 13th Swiss Transport Research Conference**, Ascona
 Paper presented: "Relationality in Urban Processes: How Cultural Projects Makes Connections with the Human and Physical Reality"
April 2013
- 13th International Conference on Travel Behaviour Research**, Toronto
 Paper presented: "Young drivers' night-time mobility preferences and attitude toward alcohol consumption: a Hybrid Choice Model"
June 2012
- 12th Swiss Transport Research Conference**, Ascona
 Paper presented: "New transport modes, fines and police checkpoints: a SP experiment for measures that can help reduce the risks associated with young drivers overnight"
May 2012
- 10th Swiss Transport Research Conference**, Ascona
 Paper presented: "Leisure mobility choices at nighttime: a stated choice experiment to model heterogeneity in young's preferences"
May 2010
- Multidisciplinary Decision Science Symposium**, Singapore
 Paper presented: "Modelling heterogeneity in young person's night time choices – accounting for attitude and behaviour in alcohol consumption"
August 2010
- XXVI A.I.S.Re "Italian Conference on Regional Sciences"**, Napoli
 Paper presented: "Accessibility and Transports: Methodological and Empirical Developments with reference to the Introduction of the TENs Railways Network in Europe"
October 2005
- VII NECTAR Conference**, Las Palmas de Gran Canary
 Paper presented: "Accessibility and Transports: Methodological and Empirical Developments with reference to the Introduction of the TENs Railways Network in Europe"
June 2005

PUBLICATIONS AND PAPERS

- Scagnolari S., Gogov A., Maggi R. (2014), *The role of urban landscape perception for ancillary spend of visitors to cultural institutions*. Working paper.
- Scagnolari S., Gogov A. (2014), *Il consumo di attività culturali: un'analisi del contesto luganese*. Dati – statistiche e società. Ufficio di Statistica. Repubblica e Cantone Ticino.
- Scagnolari S., Gogov A., Maggi R. (2014), *An Image-Based SP Experiment to Measure Willingness to Pay of Residents and Tourists for Improving Quality of Urban Areas*. Working paper.
- Sarman I., Scagnolari S., Maggi R. (2013), *Acceptance of life-threatening hazards among young tourists: a stated choice experiment*. Working paper.
- Scagnolari S., Walker J., Maggi R. (2012), *Young drivers' nighttime mobility preferences and attitude toward alcohol consumption: a Hybrid Choice Model*. Submitted to: Accident Analysis & Prevention.
- Scagnolari S. (2012), *New transport modes, fines and police checkpoints: a SP experiment for measures that can help reduce the risks associated with young drivers overnight*. Working paper.
- Scagnolari S., Maggi R. (2012), *Attitude towards alcohol consumption and young person's nighttime choices: an integrated framework for the analysis*. Submitted to: Journal of Youth Studies.
- Vrtic, M., N. Schüssler, A. Erath, K. W. Axhausen, E. Frejinger, J. Stojanovic, M. Bierlaire, R. Rudel, S. Scagnolari and R. Maggi (2007e) *Einbezug von Reisekosten bei der Modellierung des Mobilitätsverhaltens*, Research Report,

Forschungsauftrag Nr. 2005/004, Swiss Association of Transportation Engineers and Experts (SVI), IVT, ETH Zurich, TRANSP-OR, EPF Lausanne and Institute for Economic Research (IRE), University of Lugano, Zurich.

Scagnolari S., Reggiani A., Martin J.C. (2006) "Accessibilità e trasporti in Europa: metodologie di sintesi ed applicazioni" in Brunetta G, Fistola R. (a cura di), Trasformazioni, Coesioni, Sviluppo Territoriale; temi emergenti nelle scienze regionali. Vol. 1390.38 - Franco Angeli, Milano

TECHNICAL REPORTS

Tretyakevich N., Sarman I., Sturm C.S., Scagnolari S. (Forthcoming). *Valutazione destinazione Ticino: Benchmark Report - Anno turistico 2012*. Tourism Observatory O-Tur, Institute for Economic Research. Lugano.

Chen C. C., Scagnolari S., Qumsieh G. (Forthcoming). *Paesi del Golfo – Rapporto source Markets 2014*. Tourism Observatory O-Tur, Institute for Economic Research. Lugano

Sarman I., Sturm C.S., Scagnolari S. (2014). *Inchiesta sulle case secondarie nella Regione Lago Maggiore e Valli: abitudini e comportamenti dei proprietari*. Tourism Observatory O-Tur, Institute for Economic Research. Lugano.

Pellegrini A., Scagnolari S. (2014). *Turismo alberghiero in Ticino: Rapporto Trend - Stagione estiva 2013*. Tourism Observatory O-Tur, Institute for Economic Research. Lugano

Sarman I., Zoltan J., Scagnolari S. (2014). *Ticino Discovery Card – Analisi sull'utilizzo della carta turistica, stagione estiva 2012*. Tourism Observatory O-Tur, Institute for Economic Research. Lugano

Pellegrini A., Scagnolari S. (2014). *Turismo alberghiero in Ticino: Rapporto Trend - Stagione invernale 2013*. Tourism Observatory O-Tur, Institute for Economic Research. Lugano

Chen C. C., Scagnolari S. (2013). *Cina – Rapporto source Markets 2013*. Tourism Observatory O-Tur, Institute for Economic Research. Lugano

Rudel R., Scagnolari S. (2006). *Freight Transport across the Alps between 1994 and 2004*. Institute for Economic Research. Lugano

NON-ACCADEMIC WORK EXPERIENCES

E.M.A. s.r.l., Calderara di Reno, Bologna

Logistic and warehouse manager

October 2001 – July 2003

Municipality of Calderara di Reno, Bologna

Data Collector for the Italian National Census

October 2001 – December 2001

LANGUAGES

Italian – native language

English – advanced

Spanish – advanced

French – comprehension and reading with basic competence

COMPUTER SKILLS

Microsoft Office Package

PythonBIOGEME

BIOGEME

Nlogit

Ngene

SPSS

STATA (elementary)